

6th Agr Mech

NEPAL'S BIGGEST AGRICULTURAL MECHANIZATION EXHIBITION

NOW IN KATHMANDU

28-30 November 2025

BHRIKUTI MANDAP EXHIBITION HALL



ANTICIPATED



+150
EXHIBITORS



+2000
ITEMS DISPLAY



+50,000
VISITORS

“

Agri-Mech is the
one & only exhibition
initiated by Government of
Nepal and NAMEA

ORGANIZED BY



Government of Nepal
Ministry of Agriculture and Livestock Development
Department of Agriculture
Center for Agricultural Infrastructure Development
and Mechanization Promotion



NEPAL AGRICULTURAL MACHINERY ENTREPRENEURS' ASSOCIATION (NAMEA)

नेपाल कृषि मेशिनरी व्यवसायी संघ

**NEPAL AGRICULTURAL MACHINERY
ENTREPRENEURS' ASSOCIATION (NAMEA)**

Central Office: Sitapaila, Kathmandu, Nepal
Email: namea2015@gmail.com
Contact: +977 9851331758
Web: www.nameanepal.org.np

Introduction

The Nepal Agricultural Machinery Entrepreneurs' Association (NAMEA) has been registered in 2071 B.S. (2015 A.D.) at the Kathmandu District Administration Office as a non-profit organization under the Association and Organization Registration Act, 2034. Similarly, NAMEA has been registered in 2073 B.S. (2016 A.D.) at the Social Welfare Council under the Social Welfare Act, 2049. NAMEA has been a General Member (sectoral category) of the Federation of Nepalese Chambers of Commerce and Industry (FNCCI) since 2075 B.S. (2019 A.D.). It has been also registered in 2080 B.S. (2023 A.D.) as a non-profit organization at Nagarjun Municipality. Additionally, the association is a member of ReCAMA (Regional Council of Agricultural Machinery Associations), a regional council representing agricultural mechanization associations across the Asia-Pacific region. It has been affiliated with ReCAMA since 2015 and even chaired ReCAMA during the fiscal year 2018-2019. This association has been contributing to the nation by promoting agricultural machinery & technology, by producing technical manpower for repair and maintenance of agricultural machineries, and by enhancing awareness for modern and effective agricultural processing methods.

NAMEA's members are professional entrepreneurs of agriculture machinery, tools, equipment, and technologies. The unity with over 450 members of the association has taken a new form on the agriculture mechanization sector. NAMEA also promotes consumer trust and assists its members to follow the best business practice.

Agricultural machinery has already been considered as one of the important inputs along with advanced technology, seed, fertilizer and irrigation. Introduction, dissemination and adaptation of agricultural machinery, equipment and tools are a promising factor to increase agricultural productivity of the nation. Farmers need a complete agricultural package with modern farming systems to boost up production and to attract young manpower in the agricultural sector. The Agricultural Mechanization Promotion Policy-2071 (AMPP-2014) has clearly mentioned that the promotion of mechanization should be done through various trainings, exhibitions and media. Emphasis has been given to the private sector to lead agricultural mechanization in the Agriculture Development Strategy-2015 (ADS). With all these mandates NAMEA has been conducting training, awareness, advocating, promotional programs, among these national exhibitions is one of the grand events which will be showcased at Bhrikuti Mandap Exhibition Hall, Kathmandu.

Milestone of AgriMech

- First National Agricultural Mechanization Exhibition 2070 BS- Chitwan. (Organized by former Directorate of Agricultural Engineering, DoA, MoALD)
- Second National Agricultural Mechanization Exhibition 2072 BS- Kohalpur, Banke.
- First International AgriTech Exhibition 2017 AD- Brikutimandav, Kathmandu.
- Third National Agricultural Mechanization Exhibition 2074 BS- Dharan, Sunsari.
- Fourth National Agricultural Mechanization Exhibition 2076 BS- Bharatpur, Chitwan
- Fifth National agricultural Mechanization Exhibition 2078 BS- Bharatpur, Chitwan.
- First Provincial Agricultural Mechanization Exhibition 2080 BS- Pokhara, Kaski.

This AgriMech

- Exhibition brings thousands of business houses and professionals across the world to Nepal making this exhibition a National Agricultural Event of machinery and technologies. It will give opportunities to showcase their products and interact with end users 'FARMERS'.
 - Exhibition will be an elite and unique matchmaking and marketing platform for agriculture machinery business houses and professionals to promote, build, and develop their national and international business partnership.
 - Exhibition will be a one roof event for all agriculture machinery and technologies manufacturers, traders, wholesalers, distributors, retailers as a common platform providing opportunities for buyers and sellers.
- 

Why This AgriMech?

- It aims to provide opportunities to all entrepreneurs across the country to link with national and international business houses.
- To create a platform for national and international investors to invest in Nepal.
- To showcase agricultural machinery and technologies to policy makers to end users throughout Nepal.
- To initiate towards introducing Nepal as next destination for Global Agriculture Machinery Industries.
- To showcase 'Made in Nepal' Agriculture Machinery and Technologies to International visitors with opportunities for B2B meetings.
- Media Mileage and awareness.
- Endorsement and lobbying with Nepal Government

AgriMech Exhibition Venue Highlights

- Located at the heart of Kathmandu, the capital city and economic center of Nepal.
- Just 6 km (20 minutes) from Tribhuvan International Airport (TIA).
- Well-connected by major highways and ring road for convenient intra-city travel.
- Situated within the nation's primary business and policy-making hub.
- Close proximity to major government offices, embassies, and development agencies.
- Surrounded by renowned hotels, restaurants, banks, and tourist attractions.
- Ideal venue for national and international stakeholders to engage and collaborate.
- Home to numerous national and international exhibitions and trade fairs throughout the year.

Activities

- Business to Business, and Business to Customer meetings.
- Direct interaction with customers with various design and demonstration.
- Showcase of new and popular machinery.
- Launching of new brands products.
- Local, National, and International Exhibitors.
- Government participation.

Exhibitor's Profile

Expected more than 150 exhibitors with more than 2000 items and estimated transaction of NPR 10,00,00,000

- Agriculture Machineries, Technologies, and Equipment
- Tractors/ Harvesters /Rotavator/Threshers/Drones etc.
- Fertilizer Companies
- Post-Harvest Machineries
- Climate Friendly and Women Friendly Machineries
- Water Resource Companies
- Solar Companies
- Irrigation System Companies
- Agricultural machinery and technologies Manufacturers/Importers/Exporters
- Bio Technology Companies
- Agriculture Professionals and Consultants
- Dairy Products and Live Stocks Companies
- Government Agencies and associated projects
- Agri Business IT Companies
- Banks/Insurances companies
- Agri-Technology Companies
- NGO/INGOs and development organizations
- All kind of Agriculture related Machines, Equipment's, Product and Services.
- Farmers Organizations & Associations
- Research Institutions University, College, School

Visitor Profile

Expected more than 50,000 visitors from more than 60 districts.

- Farmers (from more than 60 districts)
- Agri Entrepreneurs
- Policy Makers
- Political Leaders
- Students, Researchers, & Scientists
- Government Personnel
- Developing Agency Personnel
- International Delegates
- International and National Manufactures, Importers & Exporters.
- Traders, Wholesalers and Distributors of Nepal

Why Participate?

- Increase your Corporate Identity/Brand Marketing
- Increase Branding Opportunity
- Increase Sales Revenue
- Grab Media Attention
- Develop and Increase Customer Loyalty
- Launch New Products
- Develop New Market
- Develop and Increase Community Relationship
- Gain and Increase Customer's Heart and Mind
- Opportunity to associate with Agriculture Machinery industries for long term relations.
- Attract desired and potential clients to associate with your organization.
- Support to Promote Agriculture Mechanization Industries.

Associate Partner and Facilities


(NPR 20,00,000)

(Eligible Organizations: INGO, NGO, Development Organizations etc.)

- Carry Logo as **"In Association With"** in all the promotional materials.
- Venue Branding.
- Exhibition space of 54 Square meter included.
- Bunting Banners in all Federal and Provincial Agricultural Offices such as Ministry of Agriculture and Livestock Development, AKC, NAMP, etc.
- Promote as 'in association with' in all digital platforms.
- Specially be mentioned on Press Release, Inauguration, Show Catalogue and Post Event Report.
- Speech during the Press meet/Inauguration/Closing ceremony.
- Logo Promotion on the Standees on the backdrop, stage and venue floors.
- Logo representation on every souvenirs /token of love/ certificates.
- Additional branding space available for the Associate Partner within the Exhibition venue premises, on booth wall backdrops, and partition walls. The sponsor can use these space for product/service promotion with their own designs at their own design and cost.

Main Sponsors and Facilities

(NPR 25,00,000)

- Carry Logo as **"Main Sponsors"** in all the promotional material.
 - Venue Branding.
 - Exhibition Space of 112 Square meter included at the premium space i.e just outside the entrance door of the exhibition hall.
 - Bunting Banners in all Federal and Provincial Agricultural Offices such as Ministry of Agriculture and Livestock Development, AKC, NAMP, etc.
- 

- Massively promoted as 'main sponsor' in all digital platforms.
- Specially be mention on Press Release, Inauguration, Show Catalogue and Post Event Report.
- Speech during the Press meet/ Inauguration ceremony.
- Sponsorship title on the backdrop of the stage.
- Logo representation on every souvenirs /token of love/ certificates.
- Additional branding space available for the main sponsor within the Exhibition venue premises, on booth wall backdrops, and partition walls. The sponsor can use these space for product/service promotion with their own designs at their own design and cost.

Platinum Sponsors and Facilities (NPR 15,00,000)

- Carry Logo as "**Platinum Sponsor**" in all the promotional material.
- Venue Branding.
- Exhibition Space of 54 Square meters inside Exhibition Hall included.
- Bunting Banners in all Federal and Provincial Agricultural offices such as Ministry of Agriculture and Livestock Development, AKC, NAMP etc.
- Massively be promoted as 'platinum sponsor' in all digital platforms.
- Specially be mention on Press Release, Inauguration, Show Catalogue and Post Event Report.
- Speech during the Press meet/ Inauguration ceremony.
- Sponsorship title on the backdrop of the stage.
- Logo Promotion on the Standees on the stage and venue floors.
- Logo representation on every souvenirs /token of love/ certificates.
- Additional branding space available for the Platinum sponsor within the Exhibition venue premises, on booth wall backdrops, and partition walls. The sponsor can use these space for product/service promotion with their own designs at their own design and cost.

Gold sponsors And Facilities (NPR 10,00,000)

- Carry Logo as "**Gold Sponsor**" in all the promotional material.
- Venue Branding.
- Exhibition Space of 36 Square meters inside Exhibition Hall included.
- Bunting Banners in all Federal and Provincial Agricultural offices such as Ministry of Agriculture and Livestock Development, AKC, NAMP, etc..
- Massively be promoted as 'gold sponsor' in all digital platforms.
- Specially be mention on Press Release, Inauguration, Show Catalogue and Post Event Report.
- Speech during the Press meet/ Inauguration ceremony.
- Sponsorship title on the backdrop of the stage.
- Logo Promotion on the Standees on the stage and venue floors.
- Logo representation on every souvenirs /token of love/ certificates.
- Additional branding space available for the Gold sponsor within the Exhibition venue premises, on booth wall backdrops, and partition walls. The sponsor can use these space for product/service promotion with their own designs at their own design and cost.

Silver Sponsor and Facilities (NPR 5,00,000)

- Carry Logo as "**Silver Sponsor**" in all the promotional material.
- Venue Branding.
- Exhibition Space of 18 Square meter included.
- Bunting Banners in all Federal and Provincial Agricultural offices like Ministry of Agriculture and Livestock Development, AKC, NAMP, etc.

- Massively be promoted as 'silver sponsor' in all digital platforms.
- Specially be mention on Press Release, Inauguration, Show Catalogue and Post Event Report.
- Speech during the Press meet/ Inauguration ceremony.
- Sponsorship title on the backdrop of the stage .
- Logo Promotion on the Standees of the stage and venue floors.
- Logo representation on every souvenirs /token of love/ certificates.
- Additional branding space available for the Silver sponsor within the Exhibition venue premises, on booth wall backdrops, and partition walls. The sponsor can use these space for product/service promotion with their own designs at their own design and cost.

Supporting Partners and Facilities (NPR 3,00,000)

Eligible Partners: GoN Projects, Bilateral Projects etc.

- Carry Logo as **"Supporting Partner"** in all the promotional material.
- Venue Branding.
- Exhibition Space of 9 Square meters included.
- Bunting Banners in all Federal and Provincial Agricultural offices like Ministry of Agriculture and Livestock Development, AKC, NAMP, etc.
- Massively be promoted as 'supporting partner' in all digital platforms.
- Specially be mention on Press Release, Inauguration, Show Catalogue and Post Event Report.
- Speech during the Press meet/ Inauguration ceremony.
- Supporting title on the backdrop of the stage.
- Logo Promotion on the Standees of the stage and venue floors.
- Logo representation on every souvenirs /token of love/ certificates.

Stall Rate

S.N.	Description	Stall Size	Stall Rate
i.	Stall Inside Exhibition Hall	3m*3m	Nrs 9000 per sqm.

Facilities Provided on Stall

1. Standard Stall fabrication with facia
2. One table
3. Two Chairs
4. One Electric Socket
5. If any specific requests like high voltage electric power is required, it needsto be pre informed.

Outcome of the AgriMech

- Conference and Knowledge sharing
- Business-to-Business meeting (B2B)
- Business-to-Consumer meeting (B2C)
- Sales, Marketing, Promotion and Branding
- Media Mileage and Awareness
- Business Affiliations and Linkages
- New Brand and Product Showcase
- International Message and Ground work establishment for international market about the growing Nepalese market
- Strengthening Association
- Identification of New Customers
- Promotion and establishment of Sustainable Agriculture Machinery and Technology Market.

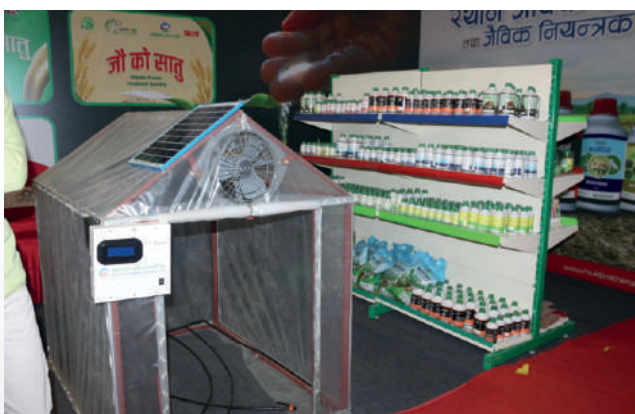
Organizer

- Nepal Agricultural Machinery Entrepreneurs' Association (NAMEA)
- Center for Agricultural Infrastructure Development and Mechanization Promotion (CAIDMP)

Photos of Exhibitions and Events



Photos of Exhibitions and Events



Photos of Exhibitions and Events



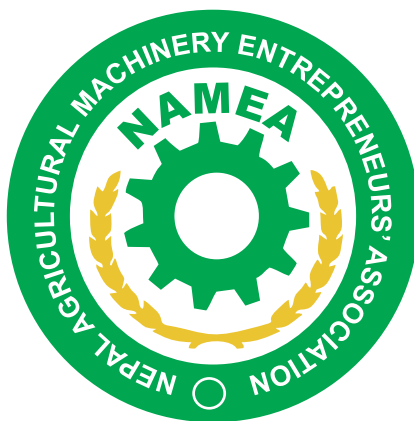
Photos of Exhibitions and Events



Contact Persons Details

Krishna Sharma	President	Contact: +977- 9851019005
Sunita Nhemaphuki	Vice President/Event Coordinator	Contact: +977- 9851140610
Arjun Prasad Luitel	General Secretary	Contact: +977- 9847513670
Shree Krishna Aadikari	Secretary	Contact: +977- 9851150238
Hari Kharel	Treasurer	Contact: +977- 9857028909
Er. Amrit Bohara	Manager	Contact: +977-9846155180

PROPOSED BY



जि.प्र.का. दर्ता: ५८६/०७१/०७२

जि.वि.स. दर्ता: ५२८/०७१/०७२

नेपाल कृषि मेशिनरी व्यवसायी संघ

NEPAL AGRICULTURAL MACHINERY ENTREPRENEURS' ASSOCIATION (NAMEA)

Central Office: Sitapaila, Kathmandu, Nepal

Email: namea2015@gmail.com

Tel: 9851331758 | Web: www.nameanepal.org.np